## NCC Cable System Order

| Order #           | 62294886                    | Flight Dates    | 06/13/16 - 06/26/16 | Update Date     | 06/   | 06/15/16      |             |  |
|-------------------|-----------------------------|-----------------|---------------------|-----------------|-------|---------------|-------------|--|
| Syscode           | 5207                        | Agency          | New Media Firm      | Version         | 1 V   | 1 Vs. 1       |             |  |
| System Name       | NYI/New Jersey Region       | Advertiser      | NJEA Pride          | Show All Lines  | -     |               |             |  |
| Market            | New York                    |                 | 7                   |                 | s     | 2             |             |  |
|                   |                             | Client Code     |                     | Total           |       |               | \$25,405.00 |  |
| AE                | Brenda Hadley               | Product Code    |                     | Commission      |       |               | \$3,810.75  |  |
| Sales Coordinator | Collin Moore                | Est Code        | 3530                | Net Total       |       |               | \$21,594.25 |  |
| Office            | Washington                  | Product Name    |                     | Total Spots     |       |               | 45          |  |
| Phone             | (301) 951-2620              | Credit Status   |                     | Affiliate Split | 100   | 0.0           |             |  |
| Status            | Not accepted                |                 |                     |                 | Cos   | Cost Per Spot |             |  |
| Survey            | Cable Nielsen Live+SD Apr16 | Primary Demo    | Adults 35+          | GRP             | - GIN | ſΡ            | -           |  |
| -                 |                             | Makegood Policy | Approval Required   | СРР             | - CP  | M             | -           |  |

Comments : 6.15 New Add to Scedule order. Please Review and Confirm. Thanks!

| Line | Net  | Program         | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | Т | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |
|------|------|-----------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1    | CNN  | CNN NEWSROOM<   | 6/13/16       | 6/19/16      | 09:00         | 16:00        |   |   |   | Х | Χ | Χ | Х | -   | -   | 4              | \$333.00     | \$1,332.00    | 30          |              |
| 2    | CNN  | CNN NEWSROOM<   | 6/20/16       | 6/26/16      | 09:00         | 16:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$333.00     | \$333.00      | 30          |              |
| 3    | CNN  | VARIOUS         | 6/13/16       | 6/19/16      | 16:00         | 18:00        |   |   |   | Χ | Χ | Χ | Х | -   | -   | 4              | \$631.00     | \$2,524.00    | 30          |              |
| 4    | CNN  | VARIOUS         | 6/20/16       | 6/26/16      | 16:00         | 18:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$631.00     | \$631.00      | 30          |              |
| 5    | CNN  | NEW DAY<        | 6/13/16       | 6/19/16      | 05:00         | 09:00        |   |   |   | Χ | Χ | Χ | Х | -   | -   | 4              | \$498.00     | \$1,992.00    | 30          |              |
| 6    | CNN  | NEW DAY<        | 6/20/16       | 6/26/16      | 05:00         | 09:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$498.00     | \$498.00      | 30          |              |
| 7    | CNN  | AVG. ALL WKS<   | 6/13/16       | 6/19/16      | 18:00         | 24:00        |   |   |   | Χ | Χ | Χ | Х | -   | -   | 4              | \$1,362.00   | \$5,448.00    | 30          |              |
| 8    | CNN  | AVG. ALL WKS<   | 6/20/16       | 6/26/16      | 18:00         | 24:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$1,362.00   | \$1,362.00    | 30          |              |
| 9    | MNBC | VARIOUS         | 6/13/16       | 6/19/16      | 09:00         | 16:00        |   |   |   | Χ | Χ | Χ | Х | -   | -   | 4              | \$166.00     | \$664.00      | 30          |              |
| 10   | MNBC | VARIOUS         | 6/20/16       | 6/26/16      | 09:00         | 16:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$166.00     | \$166.00      | 30          |              |
| 11   | MNBC | AVG. ALL WKS<   | 6/13/16       | 6/19/16      | 16:00         | 18:00        |   |   |   | Χ | Χ | Χ | Х | -   | -   | 4              | \$432.00     | \$1,728.00    | 30          |              |
| 12   | MNBC | AVG. ALL WKS<   | 6/20/16       | 6/26/16      | 16:00         | 18:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$432.00     | \$432.00      | 30          |              |
| 13   | MNBC | MORNING JOE<    | 6/13/16       | 6/19/16      | 05:00         | 09:00        |   |   |   | Χ | Χ | Χ | Х | -   | -   | 4              | \$464.00     | \$1,856.00    | 30          |              |
| 14   | MNBC | MORNING JOE<    | 6/20/16       | 6/26/16      | 05:00         | 09:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$464.00     | \$464.00      | 30          |              |
| 15   | MNBC | AVG. ALL WKS<   | 6/13/16       | 6/19/16      | 18:00         | 24:00        |   |   |   | Х | Χ | Χ | Х | -   | -   | 4              | \$731.00     | \$2,924.00    | 30          |              |
| 16   | MNBC | AVG. ALL WKS<   | 6/20/16       | 6/26/16      | 18:00         | 24:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$731.00     | \$731.00      | 30          |              |
| 17   | FXNC | FOX AND FRIEND< | 6/13/16       | 6/19/16      | 05:00         | 09:00        |   |   |   | Χ | Χ | Χ | Х | -   | -   | 4              | \$464.00     | \$1,856.00    | 30          |              |

## NCC Cable System Order

| Order #           | 62294886                    | Flight Dates    | 06/13/16 - 06/26/16 | Update Date      | 06/15/16    |             |  |  |
|-------------------|-----------------------------|-----------------|---------------------|------------------|-------------|-------------|--|--|
| Syscode           | 5207                        | Agency          | New Media Firm      | Version          | 1 Vs. 1     |             |  |  |
| System Name       | NYI/New Jersey Region       | Advertiser      | NJEA Pride          | Show All Lines   | •           |             |  |  |
| Market            | New York                    |                 | •                   | Total # of Weeks |             | 2           |  |  |
|                   |                             | Client Code     |                     | Total            |             | \$25,405.00 |  |  |
| AE                | Brenda Hadley               | Product Code    |                     | Commission       |             | \$3,810.75  |  |  |
| Sales Coordinator | Collin Moore                | Est Code        | 3530                | Net Total        |             | \$21,594.25 |  |  |
| Office            | Washington                  | Product Name    |                     | Total Spots      | Total Spots |             |  |  |
| Phone             | (301) 951-2620              | Credit Status   |                     | Affiliate Split  | 100.0       |             |  |  |
| Status            | Not accepted                |                 | •                   | Sold On          | Cost Per Sp | ot          |  |  |
| Survey            | Cable Nielsen Live+SD Apr16 | Primary Demo    | Adults 35+          | GRP -            | GIMP        | -           |  |  |
|                   | •                           | Makegood Policy | Approval Required   | CPP -            | CPM         | -           |  |  |

| Line | Net  | Program         | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | T V    | V T    | F      | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |
|------|------|-----------------|---------------|--------------|---------------|--------------|---|--------|--------|--------|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 18   | FXNC | FOX AND FRIEND< | 6/20/16       | 6/26/16      | 05:00         | 09:00        | Х | $\top$ | $\top$ | $\top$ | 1 |   | -   | -   | 1              | \$464.00     | \$464.00      | 30          |              |

|       | Jun 2016    | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Total       |
|-------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 45          | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 45          |
| AMT   | \$25,405.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$25,405.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed | 06/15/16 |
|-------------|-------|------|--------------|----------|
|             |       |      |              |          |

62294886 | New York | NYI/New Jersey Region | 5207 |